Applied Analytics®
is a data analytics tool for insurance brokers.

Our data analytics solution Applied Analytics is the first of its kind in our industry that acts as your data scientist to present your management system data in an easy-to-understand visual interface.

Fully integrated with Applied Epic®, the solution accesses, aggregates and analyzes your data. The result is multiple levels of analysis on your book of business, employee performance, and insurer relationships so you can make more informed business decisions.

Make the shift from being a data-generating organization to one that is data-powered to drive greater productivity, simplicity and value for your business.

Allows your brokerage to

- Turn existing data into actionable insights so you can make quicker, more informed business decisions

- Focus on the most profitable client and partner relationships

- Get a snapshot of how your team is performing so you know where to focus resources

"Applied Analytics dashboards provide easy and quick access to important details you need so you can adjust yourself rapidly. I just see two or three numbers, and I know where the business is going and how it's doing compared to last month or last year."
– Jean Philippe Martineau, President, Groupe Ostiguy & Gendron Assurance

Core Capabilities

Employee Productivity

User-friendly dashboards that show employee acquisitions, attrition, renewals and book of business over time; how quickly staff are completing tasks and activities; workflow bottlenecks; responsibility overlaps and which employees are hitting sales goals.

Client Retention

Displays a visual analysis of client, policy, premium and revenue retention with the ability to filter data to analyze quarterly and year-to-date.

Sales Performance

Employee Line of Business and Employee Summary dashboards provide a summary of new, renewed and cancelled business by employee at the policy level. There's also the option to evaluate revenue by employee.

Insurer Relationships

Insurer performance assessment with details on policy volume and revenue, new business and overall insurer activity. Provides insights about which insurer partners to focus on based on their likelihood to provide a timely response and competitive policy for your customers.

Data analytics make companies 5X more likely to make decisions faster than their peers and likely to be in the top 25% of financial performance within their industries.

Source: Bain & Co.

Have Questions?

**Call 866.899.5120
Visit appliedsystems.ca**

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